



Warm hearts helping warm the homeless

November 13, 2018

Back for the sixth consecutive season, #BundleupYEG, is on a mission to collect and deliver 1,300 bags of clothes to Edmonton's homeless community in just 31 days.

Between Nov. 17 and Dec. 17, Edmontonians are encouraged to clean out their closets and donate warm clothing for those in need. Again this year, the all volunteer crew at #BundleupYEG, is spearheading an easy, accessible way to help collect and ensure delivery of donated garments.

"Our team of volunteers are back and ready to collect as much clothing as possible in support of our local shelters including Bissell Centre, Hope Mission, Boyle Street Community Services and Mustard Seed. Teaming up with these organizations, our goal is to help Edmonton's homeless community stay safe and warm this winter. And this year, donating gently worn clothing has never been easier." — *Jasmine Topham, Founder, #BundleupYEG*

There are two ways to donate clothing between Nov. 17 and Dec. 17:

- Arrange for the #BundleupYEG team to collect donations from your doorstep; or
- Bring your donations to one of 24 collection boxes located in Edmonton and area businesses.

Items of clothing in need include socks, gloves, hats, boots, winter coats, snow pants, scarves, sweaters, undergarments, toiletries and belts. Children's clothing is also accepted.

1,280 bags collected in 48 days in 2017

During last year's campaign, the #BundleupYEG team collected and delivered 1,280 bags of clothing for local shelters in just 48 days. Working on their own time and on their own dime, the team made 220 trips to collect clothing in the Edmonton area and made more than 60 deliveries to shelters between Nov.1 and Dec.18.

More information

[#BundleupYEG website](#)
[Collection box locations](#)
[2017 campaign summary](#)
[Testimonials from Edmonton shelters](#)

Follow the campaign

[#BundleupYEG Instagram](#)
[#BundleupYEG Twitter](#)

Media Contact

Jasmine Topham
Founder, #BundleupYEG
(780) 405-1926
bundleupyeg@gmail.com



2018 Campaign: Expansion thanks to local support

#BundleupYEG, an all-Edmonton initiative, credits its growth to incredible community support. So far, 12 area businesses have stepped up to help, enabling #BundleUpYEG to expand to 24 collection depots. SENTINEL STORAGE has offered up every one of its six Edmonton locations as well as four of its sister locations as #BundleupYEG collection drop off depots, and have donated a 10x20 storage unit for use during the campaign.

A full list of collection box locations, including business addresses and hours can be found [online](#).

Backgrounder: History of #BundleupYEG

#BundleupYEG is an annual winter clothing drive created by Edmontonian Jasmine Topham and operated by a group of volunteers known as #BundleBuddies.

This campaign is run on volunteer time and volunteer funds. All clothing donations that are collected are physically walked into shelters' doors by the #BundleupYEG team.

The initiative began in 2013 as a simple, two-week-long clothing drive. Since then, it has grown into an annual, winter movement that has supplied 2,180 bags of warm clothing to local homeless organizations since its creation.