

Local clothing drive expands to accommodate demand

Popular local clothing drive #bundleupyeg is back, and more ready than ever, to collect and deliver hundreds of bags of winter clothing donations from Edmontonians to local homeless shelters.

Operating from November 1 to December 18, #bundleupyeg is ramping up its activities this year in preparation for a busy season. In 2016, #bundleupyeg volunteers collected and delivered more than 510 bags of clothing in just under two months. All clothing donations go directly to Edmonton homeless shelters and support organizations such as Bissell Centre, Hope Mission, Boyle Street and The Mustard Seed.

In order to meet increasing demand from the local community, #bundleupyeg has expanded from a small team of four to 13 volunteers!



#bundleupyeg founder Jasmine Topham and her husband Ryan Topham. Photo courtesy of FO Photography.

“#bundleupyeg has been a game-changing campaign for the community members at Boyle Street Community Services for years now. We have more than 10,000 individuals access our services every year and winter clothing goes very quickly during the winter months. Jasmine and her team’s incredibly loyal and relentless support in providing us with winter essentials helps keep our folks safe at a time when they are at the greatest risk of harm from the elements. We are incredibly grateful for #bundleupyeg’s compassion and ability to inspire Edmontonians to give back as well.”

— Brent Guidinger, Development Manager with Boyle Street Community Services.

The purpose of #bundleupyeg is to make the donation process easy and accessible for people in order to collect as much warm clothing as possible for Edmonton’s homeless community. The service is simple: you pack the donations, and the #bundleupyeg team will collect and deliver them, free of charge.

Since its creation in 2013, #bundleupyeg has supplied almost 900 bags of warm clothing to local homeless organizations.

More information

Website:

bundleupyeg.com

Blog: [2017 campaign details](#)

Stay connected

[Instagram: @bundleupyeg](#)

[Twitter: @bundleupyeg](#)

[Make Something Edmonton Page](#)

Tag us in posts using the hashtag: #bundleupyeg

Media Inquiries

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"I never thought #bundleupyeg would become a project of this magnitude," says #bundleupyeg founder Jasmine Topham. "Every year I am overwhelmed with the amount of love and support from Edmontonians who want to help. We look forward to another busy season and to serving Edmonton's homeless community even better this year thanks to our incredible team of volunteers."

There is no cost to use #bundleupyeg. The clothing drive is run on volunteer time and outside of regular work hours. Each year it continues to grow thanks to the generosity of Edmontonians, local organizations, regular annual donors and people wanting to make a difference.

How to donate

There are two ways to donate clothing to #bundleupyeg:

1. Arrange for the #bundleupyeg team to pick up donations by emailing bundleupyeg@gmail.com or tweeting at @bundleupyeg with potential pickup dates and times.
2. Bring donations to a #bundleupyeg collection box located throughout the city:
 - Nov.1 to Dec.18 — [102.3 Now! Radio](#) (Suite 102, 9894-42 Avenue, Edmonton)
 - Nov. 1 to Dec. 18 — [Local Public Eatery, South Common](#) (1820-99 St NW, Edmonton)
 - Nov. 1 to Dec. 18 — [Print Machine](#), Whyte Avenue (8124 Gateway Blvd, Edmonton)
 - Nov.25 to Dec.18 — The Gift Wrap Station at [Kingsway Mall](#) (1 Kingsway Garden Mall NW, Edmonton)

"It's crucial that we provide much needed warmth and care for people who are struggling to survive on the streets during the coldest months of the year. During the winter, more than 1,000 people will walk through our doors every day with most of them wearing inadequate protection from the elements leaving them susceptible to the harsh realities of the cold weather: frostbite, sickness, and hypothermia. It's common for us to hand out hundreds of warm clothing items every day and we struggle to meet the need. #bundleupyeg fills that vital need and makes it easy for Edmontonians to donate winter clothing to ensure the warmth and well-being for people in our community."

— *Genni Moneeny, Fund Development Officer, Bissell Centre*

For more information on #bundleupyeg or how to donate, visit the website. You can also connect with #bundleupyeg on Instagram and Twitter to stay up-to-date on the progress of this year's campaign.